



**23rd FAI International Conference – 2021**

**on**

**Emerging Trends & Adaptation of Spirituality  
in Management, Artificial Intelligence,  
Education, Health, Tourism, Science &  
Technology**

**23rd FAI-ICS 2021**

**19, 20 & 21 February 2021**

**Program Schedule**



**zoom**

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

# Inaugural Program

19  
FEB  
2021

(2:45 PM)

**ZOOM PLATFORM WINDOW OPEN**

(3.00 PM)

**WELCOME AND INTRODUCTION OF DIGNITARIES**

**Dr. K. S. Joseph Wilson**, Organizing Secretary-23rd FAI-ICS 2021 Associate Professor and Head, Department of Physics, Arul Anandar College, Madurai, Tamil Nadu, India

(3.05 PM)

**PRAYER**

**Dr. C S A. Raj**, Assistant Professor of Physics, Arul Anandar College, Madurai, Tamil Nadu, India

(3.10 PM)

**LIGHTING THE LAMP (Chief Guest & Dignitaries)**

1. **H.E. Muon Veasna**-Chief Guest-V.P.(UME) Cambodia
2. Prof. B.S. Bisht.
3. Prof. Geovani Broering
4. Rev. Fr. John Pragasam
5. Dr. Roberto Lopes da Fonseca
6. Maj. Gen. (Dr) M.P. Singh (Retd.)
7. Dr. C. C. Tan
8. Rev. Fr. Gilbert Camilus
9. Prof. Zinaida Zhyvko
10. Prof. Arceloni Neusa Volpato
11. Prof. M. Lellis Thivagar
12. Prof. Pankaj Srivastava
13. Dr. Soraya Erpen Broering

\*Under the direction of **Dr. Meenakshi Srivastava, Dr. A. Amutha & Rajkrishna Mondal**, IT Advisory Committee members

(3.15 PM)

**ABOUT THE CONFERENCE**

**Prof. M. Lellis Thivagar**,

Vice President (FAI), Professor & Head, School of Mathematics, Madurai Kamaraj University, Madurai, Tamil Nadu, India

**\* AS PER INDIAN STANDARD TIME**

# Inaugural Program

19  
FEB  
2021

(3.20 PM)

## FAI ANNUAL REPORT 2020-2021 & PUBLICATION (COLLABORATIONS WITH SPRINGER)

**Prof. Pankaj Srivastava,**

General Secretary (FAI), Professor, National Institute of Technology Allahabad,  
Prayagraj, India

(3.25 PM)

## INAUGURAL ADDRESS

**Rev. Dr. U. Godwin Rufus, S.J.,**

Principal, Arul Anandar College, Madurai, Tamil Nadu, India

(3.30 PM)

## ADDRESS BY PATRONS AND CONVENERS (2 MINUTES EACH)

1. **Maj. Gen. (Retd.), Dr. M.P. Singh,** Vice President, FAI
2. **Rev. Dr. Gilbert Camilus, S.J., Secretary,** Arul Anandar College, Madurai, Tamil Nadu, India
3. **Dr. C. C. Tan,** Vice President-FAI, School of Business Management, Mae Fah Luang University, Thailand.
4. **Prof. Zinaida Zhyvko,** Lviv State Univ of Internal Affairs, Ukraine.
5. **Prof. Arceloni Neusa Volpato,** UNIFACVEST – Brazil

(3.40 PM)

## ADDRESS OF GUEST OF HONOR

**Rev. Dr. John Prakasam, S.J.,**

Rector, Arul Anandar College, Madurai, Tamil Nadu, India

(3.45 PM)

## ADDRESS OF GUEST OF HONOR

**Prof. P.K. Srivastava,** Former President -FAI, Dean, IES University -Bhopal

(3.50 PM)

## PRESIDENTIAL ADDRESS

**Prof. B.S. Bisht,** President- FATER Academy of India & Ex.Vice Chancellor-  
G.B.Pant Agriculture University, Pant Nagar, Uttarakhand, India

# Inaugural Program

19  
FEB  
2021

(3.55 PM)

## RELEASE OF CONFERENCE PROCEEDINGS

By the Chief Guest, Guest of Honor & Dignitaries.

\*Under the direction of **Dr. Meenakshi Srivastava, Dr. A. Amutha & Rajkrishna Mondal**, IT Advisory Committee members

(4.00 PM)

## CHIEF GUEST ADDRESS

**H. E. Muon Veasna**, Vice President, University of Management and Economics, Cambodia

(4.05 PM)

## VOTE OF THANKS

**Dr. M. George Joseph**,

Organizing Secretary-23rd FAI-ICS 2021, Asso. Prof. and Head, Department of Philosophy, Arul Anandar College, Madurai, Tamil Nadu, India

(4.10 PM)

## TEA BREAK



**23 FAI- ICS 2021**  
**DAY 1 (19 FEBRUARY, 2021)**

<b>Time</b>	<b>Resource Person</b>	<b>Chairperson</b>
<b>4.10 PM To 4.30 PM</b>	<p style="text-align: center;"><b>Maj. Gen. Dr. M.P. Singh (Retd.)</b></p> <p>Vice President-FAI</p> <p>Title: <b>Techniques to improve spirituality</b></p>	<p style="text-align: center;"><b>Dr. S. Shanmugaraju</b></p> <p>Dean, Asst. Prof. of Physics, Arul Anandar College, Madurai, India</p>
<b>4.30 PM To 4.50 PM</b>	<p style="text-align: center;"><b>Dr. C. C. Tan</b></p> <p>Professor, School of Management, Mai Fah Luang University, Chiang Rai Thailand</p> <p>Title: <b>AI-Paradigmatic Guided Systems to Solve Socio-Business Problems: A Spiritual and Science Connection</b></p>	<p style="text-align: center;"><b>Prof. B.S. Bisht</b></p> <p>President- FATER Academy of India &amp; Ex. Vice Chancellor- G. B. Pant Agriculture University, Pant Nagar, Uttrakhand, India</p>
<b>4.50 PM To 5.10 PM</b>	<p style="text-align: center;"><b>Dr. Akhtem A. Dzhelilov</b></p> <p>Professor &amp; Dean, University of Management and Simferopol, CRIMEA</p> <p>Title: <b>The Theory of Multiple Intelligence in The Face of 2021: Building Strong and Soft Skills of New Generation in Education and Management</b></p>	<p style="text-align: center;"><b>Prof. P. K. Srivastava</b></p> <p>Former President -FAI, Dean, IES University -Bhopal</p>
<b>5.10 PM To 5.30 PM</b>	<p style="text-align: center;"><b>Dr. Podra Olha</b></p> <p>Associate Professor, Department of Foreign Trade and Customs at Lviv Polytechnic National University</p> <p>Title: <b>Innovative Development and Human Capital as Determinants of Economy Competitiveness Providing of The Country</b></p>	<p style="text-align: center;"><b>Prof. Raghu Raman</b></p> <p>FAI Executive Council Member</p>
<b>5.30 PM To 5.50 PM</b>	<p style="text-align: center;"><b>Dr. Liashenko Oleksandra</b></p> <p>Professor, Director of the Educational and Scientific Institute of Management and Adult Education «KROK» University, Kyiv, Ukraine</p> <p>Title: <b>Managerial Intelligence and The New Reality: Battle or Competition?</b></p>	<p style="text-align: center;"><b>Prof. Pankaj Srivastava</b></p> <p>General Secretary (FAI), Professor, National Institute of Technology Allahabad, Prayagraj, India</p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)



**23 FAI- ICS 2021**  
**DAY 1 (19 FEBRUARY, 2021)**

<b>5.50 PM To 6.10 PM</b>	<p style="text-align: center;"><b>Dr. Vincent Sekhar</b></p> <p>Associate professor, Department of Philosophy &amp; Head, Department of Human Excellence, Arul Anandar College, Madurai, India</p> <p>Title: <b>Imparting Values through Education and Exposure</b></p>	<p style="text-align: center;"><b>Prof. M. Lellis Thivagar</b></p> <p>Vice President (FAI), Professor &amp; Head, School of Mathematics, Madurai Kamaraj University, Madurai, Tamil Nadu, India</p>
<b>6.10 PM To 6.30 PM</b>	<p style="text-align: center;"><b>Dr. Koshkalda Iryna</b></p> <p>Professor, Head of the Department of Land Administration and Cadastre, Dokuchayev Kharkiv National Agrarian University, Kharkiv, Ukraine</p> <p style="text-align: center;"><b>Dr. Prokopyshyn Oksana</b></p> <p>PhD of Economic Sciences, Associate Professor, Lviv National Agrarian University, Lviv, Ukraine</p> <p style="text-align: center;"><b>Dr. Ryasnyanska Alona</b></p> <p>PhD of Economic Sciences, Senior teacher of the Department of Business, Trade and Exchange Activity, Petro Vasylenko Kharkiv National Technical University of Agriculture, Kharkiv, Ukraine</p> <p>Title: <b>SPIRITUALITY AS A COMPONENT OF LAND RELATIONS MANAGEMENT</b></p>	<p style="text-align: center;"><b>Dr. Podra Olha</b></p> <p>Associate Professor, Department of Foreign Trade and Customs at Lviv Polytechnic National University</p>
<b>6.30 PM To 6.50 PM</b>	<p style="text-align: center;"><b>Ricardo Leone &amp; Arceloni Neusa Volpato</b></p> <p>UNIFACVEST –University Center, Brazil</p> <p>Title: <b>Educational management in exceptional settings</b></p>	<p style="text-align: center;"><b>Dr. Beatriz Lucia Salvador Bizotto</b></p> <p>UNIFACVEST –Facvest University Center, Brazil</p>
<b>6.50 PM To 7.10 PM</b>	<p style="text-align: center;"><b>Dr. Leonardo Broering Groff &amp;</b></p>	<p style="text-align: center;"><b>Dr. Arceloni Neusa Volpato</b></p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

**23 FAI- ICS 2021**  
**DAY 1 (19 FEBRUARY, 2021)**

	<p style="text-align: center;"><b>Dr. Fatima Regina da Silva Pereira</b> UNIFACVEST –University Center, Brazil</p> <p style="text-align: center;">Title: <b>Spirituality and tourism</b></p>	<p style="text-align: center;">UNIFACVEST –Facvest University Center, Brazil</p>
<p style="text-align: center;"><b>7.10 PM To 7.30 PM</b></p>	<p style="text-align: center;"><b>Dr. Beatriz Lucia Salvador Bizotto</b> UNIFACVEST –University Center, Brazil</p> <p style="text-align: center;">Title: <b>Business and well-being are reflections of spirituality</b></p>	<p style="text-align: center;"><b>Dr. Zinaida Zhyvko</b> Professor, Department of Management, Lviv State University of Internal Affairs, Ukraine</p>
<p style="text-align: center;"><b>7.30 PM To 8.00 PM</b></p>	<p style="text-align: center;"><b>Panel Discussion</b></p> <p style="text-align: center;">Title: <b>Science and Spirituality- Concepts and Contradictions</b></p> <ul style="list-style-type: none"><li>• Maj. Gen. Dr. M.P. Singh (Retd.)</li><li>• Dr. K. S. Joseph Wilson</li><li>• Dr. Anna Shalimova</li><li>• Prof. Raghu Raman</li><li>• Dr. M. George Joseph</li><li>• Dr. Arceloni Neusa Volpato</li></ul>	

**23 FAI- ICS 2021**  
**DAY 2 (20 FEBRUARY, 2021)**

Time	Resource Person	Chairperson
<b>3.30 PM To 3.50 PM</b>	<p style="text-align: center;"><b>Dr. Gina B. Alcoriza</b>            PhD, Program Chairperson,            Tourism Management, University of            Santo Tomas-Legazpi, Philippines</p> <p style="text-align: center;">Title: <b>Evolving relationship of tourism and            spirituality</b></p>	<p><b>Dr. C. C. Tan</b>            Professor, School of            Management,            Mai Fah Luang University,            Chiang Rai Thailand</p>
<b>3.50 PM To 4.10 PM</b>	<p style="text-align: center;"><b>Dr. Cheng Boon Liat</b>            Alex, Department of Marketing            Management, Sunway University            Business School, Jalan University,            Bandar Sunway, Malaysian</p> <p style="text-align: center;">Title: <b>Using Analytics to Enhance Marketing            and Sales</b></p>	<p><b>Prof. Pankaj Srivastava</b>            General Secretary (FAI),            Professor, National Institute of            Technology Allahabad,            Prayagraj, India</p>
<b>4.10 PM To 4.30 PM</b>	<p style="text-align: center;"><b>Dr. Pichyada Pheunpha</b>            Ubon Ratchatani Business School,            Ubon Ratchathani University,            Thailand</p> <p style="text-align: center;">Title: <b>A Conceptual Framework of Internal            Factor, Engagement, and Anxiety Influence            Work Happiness of Hotel Employees in the            Covid-19 Pandemic in Thailand</b></p>	<p><b>Dr. Sairoong Dinkoksung</b>            Faculty of Management Science,            Ubon Ratchathani Business            School, Ubon Ratchathani            University, THAILAND</p>
<b>4.30 PM To 4.50 PM</b>	<p style="text-align: center;"><b>Dr. Zhyvko Zinaida</b>            D.Sc. in Economics, Professor,            Professor of Management            Department, Lviv State University            of Internal Affairs, Ukraine</p> <p style="text-align: center;"><b>Dr. Kukharska Liliia</b>            PhD in Economics, Teacher of            Department of Foreign Languages            and Military Translation of Hetman            Petro Sahaidachny National Army            Academy, Lviv, Ukraine</p> <p style="text-align: center;"><b>Melnykovich Viktoriia</b>            Lviv State University of Internal            Affairs, Ukraine</p>	<p><b>Dr. Liashenko Oleksandra</b>            Professor, Director of the            Educational and Scientific            Institute of Management and            Adult Education «KROK»            University, Kyiv, Ukraine</p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)



**23 FAI- ICS 2021**  
**DAY 2 (20 FEBRUARY, 2021)**

	<p><b>Title: SIGNIFICANT COMPONENTS OF INTELLECTUAL CAPITAL</b></p>	
<p><b>4.50 PM To 5.10 PM</b></p>	<p><b>Dr. Svitlana Rodchenko</b>  Senior Lecturer of the Department of Financial and Economic Security, Accounting and Audit O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine</p> <p><b>Title: THE ESSENCE AND TYPES OF FINANCIAL FRAUD IN BANKING INSTITUTIONS</b></p>	<p><b>Dr. Liliia Balash</b>  Associate Professor, Department of law and management of Lviv State University of Life Safety</p>
<p><b>5.10 PM To 5.30 PM</b></p>	<p><b>Dr. S. Seshuraja</b>  Former Head of the department of Philosophy, Arul Anandar College, Madurai, India</p> <p><b>Title: My perception of reality changes my personal reality</b></p>	<p><b>Dr. K. S. Joseph Wilson</b>  Associate Professor &amp; Head, Department of Physics, Arul Anandar College, Madurai, India</p>
<p><b>5.30 PM To 5.50 PM</b></p>	<p><b>Soeli Staub Zembruski, &amp; Rosangela Martins Carrara</b>  UNIFACVEST –University Center, Brazil</p> <p><b>Title: Literature and scientific development</b></p>	<p><b>Dr. Roberta Sommavilla</b>  UNIFACVEST – University Center, Brazil</p>
<p><b>5.50 PM To 6.10 PM</b></p>	<p><b>Juliana Facchini de Souza</b>  UNIFACVEST –University Center, Brazil</p> <p><b>Title: Cardiovascular risk calculator using Machine Learning</b></p>	<p><b>Dr. Cheng Boon Liat</b>  Alex, Department of Marketing Management, Sunway University Business School, Jalan University, Bandar Sunway, Malaysian</p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

**23 FAI- ICS 2021**  
**DAY 2 (20 FEBRUARY, 2021)**

<b>6.10 PM To 6.30 PM</b>	<b>Hobela Volodymyr (presenter), Dudiuk Volodymyr, &amp; Leskiv Halyna</b> Lviv State University of Internal Affairs, Lviv, Ukraine  Title: <b>Modern greening trends in the spiritual sphere of society</b>	<b>Dr. Pallavi D. Khedkar</b> Parul University, Gujarat, India
<b>6.30 PM To 6.50 PM</b>	<b>Zhyvko Michailo Volnykh Anastasiia Bosak Khristina Lesyk Iryna</b> Lecture, Lviv State University of Internal Affairs, Ukraine; Lecture, Lviv University of business and law, Ukraine  Title: <b>PROPERTIES OF CYBERCRIME</b>	<b>Dr. Svitlana Rodchenko</b> Senior Lecturer of the Department of Financial and Economic Security, Accounting and Audit O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine
<b>6.50 PM To 7.10 PM</b>	<b>Dr. Rajeev Srivastava</b> Professor, Department of Mechanical Engineering, MNNIT Allahabad, Prayagraj, India  Title: <b>Spiritual Adoption in New Education Policy</b>	<b>Dr. Pallavi D. Khedkar</b> Parul University, Gujarat, India
<b>PAPER PRESENTATION (Session 1)</b>		
<b>7.10 PM To 8.10 PM</b>	<b>List of Presenters will be shared through EasyChair</b>	<b>Dr. K. S. Joseph Wilson</b> Associate Professor & Head, Department of Physics, Arul Anandar College, Madurai, India

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

**23 FAI- ICS 2021**  
**DAY 3 (21 FEBRUARY, 2021)**

Time	Resource Person	Chairperson
<b>3.30 PM</b> To <b>3.50 PM</b>	<p><b>Mihus Iryna</b>            Doctor of Science (Economics),            professor, «KROK» University, Kyiv,            Ukraine</p> <p>Title: <b>THE ROLE OF THE CORPORATE            SECRETARY IN ENSURING THE            ECONOMIC SECURITY OF THE JOINT            STOCK COMPANY</b></p>	<p><b>Prof. S. Raje Reddy</b>            Department of Mathematics            and Humanities, Mahatma            Gandhi Institute of            Technology, Hyderabad</p>
<b>3.50 PM</b> To <b>4.10 PM</b>	<p><b>Sylkin Oleksandr</b>            PhD in Economics, Department of            Financial and Economic Security,            Accounting and Taxation, Ukrainian            Academy of Printing, Lviv, Ukraine            &amp;  <b>Tetiana Arestenko</b>            PhD in Economics, Associate            Professor of the Marketing            Department Dmytro Motornyi Tavria            State Agrotechnological University</p> <p>Title: <b>MODELING THE PROCESS OF            ENSURING THE FINANCIAL SECURITY OF            ENTERPRISE</b></p>	<p><b>Dr. Prokopyshyn            Oksana</b>            PhD of Economic Sciences,            Associate Professor,            Lviv National Agrarian            University, Lviv, Ukraine</p>
<b>4.10 PM</b> To <b>4.30 PM</b>	<p><b>Olga Zinovievna Voronka</b>            PhD in Economics, Lviv State            University of Internal Affairs</p> <p>Title: <b>KEY AREAS FOR ECONOMIC            SECURITY</b></p>	<p><b>Dr. Svitlana Rodchenko</b>            Senior Lecturer of the            Department of Financial and            Economic Security,            Accounting and Audit O.M.            Beketov National University of            Urban Economy in Kharkiv,            Ukraine</p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

**23 FAI- ICS 2021**  
**DAY 3 (21 FEBRUARY, 2021)**

<p><b>4.30 PM</b> To <b>4.50 PM</b></p>	<p><b>Rejane Dutra Bergamaschi</b> Msc. Unifacvest</p> <p>Title: <b>Correlation between health and spirituality</b></p>	<p><b>Juliana Facchini de Souza</b> UNIFACVEST – Facvest University Center, Brazil</p>
<p><b>4.50 PM</b> To <b>5.10 PM</b></p>	<p><b>Iryna A. Getman, Maryna A. Derzhevetska</b> Associate Professor, Donbas State Engineering Academy, Kramatorsk; Donetsk National Medical University, Kramatorsk</p> <p>Title: <b>ADVANTAGES AND DISADVANTAGES OF EXISTING METHODS FOR ASSESSING INTELLECTUAL CAPITAL IN MODERN ENTERPRISES</b></p>	<p><b>Mihus Iryna</b> Doctor of Science (Economics), professor, «KROK» University, Kyiv, Ukraine</p>
<p><b>5.10 PM</b> To <b>5.30 PM</b></p>	<p><b>Rassadnykova Svitlana<sup>1</sup> Tomanevich Lesia<sup>2</sup></b> <sup>1</sup>PhD in Economics, Associate Professor, Senior Researcher, International Humanitarian University, Odessa, Ukraine, Lviv; <sup>2</sup>PhD in Economics, Associate Professor, Department of Education and Science of the Lviv Regional State Administration</p> <p>Title: <b>STRATEGIC ASPECTS OF INTENSIFICATION OF UKRAINE'S INVESTMENT POLICY IN THE CONTEXT OF ECONOMIC MODERNIZATION</b></p>	<p><b>Sylkin Oleksandr</b> PhD in Economics, Department of Financial and Economic Security, Accounting and Taxation, Ukrainian Academy of Printing, Lviv, Ukraine</p>
<p><b>5.30 PM</b> To <b>5.50 PM</b></p>	<p><b>Dr. M. Jeyanthi</b> Psychologist, Madurai, India</p> <p>Title: <b>Reformation of Prison Inmates through Spirituality</b></p>	<p><b>Dr. S. Seshuraja</b> Former Head of the department of Philosophy, Arul Anandar College, Madurai, India</p>

\* For registration and details, please visit [www.faterindia.org](http://www.faterindia.org)

**23 FAI- ICS 2021**  
**DAY 3 (21 FEBRUARY, 2021)**

**VALIDICTORY FUNCTION**

**5.50 PM**  
**To**  
**7.00 PM**

- (5:50PM-5:55PM)

Welcome Address by  
**Dr. M. George Joseph**

- (5:55PM-6:00PM)

Feedback by Participants

- (6:00PM-6:10PM)

Feedback by Organizing Secretaries  
(2 minutes each)

**Dr. M. George Joseph**  
**Dr. Roberta Somavilla**  
**Dr. Soeli Araldi Zembruski**

- (6:10PM-6:15PM)

Report of 23<sup>rd</sup> FAI-ICS 2021  
**(Dr. K. S. Joseph Wilson)**

- (6:15PM-6:25PM)

Review of the 23<sup>rd</sup> FAI-ICS 2021 Conference  
**(Prof. Raghu Raman)**  
**(Prof. C. C. Tan)**

- (6:25PM-6:40PM)

Guest of Honour  
(5 minutes each)

**(Dr. Zinaida Zhyvko)**

Professor, Department of Management, Lviv State University of Internal Affairs, Ukraine

**(Dr. Arceloni Neusa Volpato)**

UNIFACVEST – Facvest University Center, Brazil

**(Maj. Gen. (Dr.) M.P. Singh (Retd.))**

Vice President-FAI

- (6:40PM-6:45PM)

Chief Guest address  
**(Prof. P.K. Srivastava)**

**23 FAI- ICS 2021**  
**DAY 3 (21 FEBRUARY, 2021)**

• (6:45PM-6:50PM)

Presidential Remark  
**(Prof. B. S Bisht)**

• (6:50PM-6:55PM)

Vote of Thanks  
**(Dr. A. Shanmugaraju)**  
Dean of Academic Affairs, Arul Anandar College